

AI RISK AND READINESS: FROM GOVERNANCE TO GROWTH



WHEN

Oct 8–9, 2026 (In Person)

PRICE

\$5,700

WHERE

Cambridge, MA

EXECUTIVE CERTIFICATE TRACK

Digital Business

There is a persistent and costly misconception in how many organizations approach AI: that risk management is the brake, and adoption is the accelerator. This course begins by dismantling that framing entirely.

AI readiness and risk management are not constraints imposed on AI adoption. They are the scaffolding that makes it possible. Organizations that govern well, adopt faster. Organizations that adopt without governing, stall, fail, or face regulatory and reputational consequences that set them back further than if they had moved more carefully from the start.

This two-day course demonstrates that the organizations winning with AI are not those taking the fewest precaution but the companies that have built the data governance, risk architecture, legal clarity, and stakeholder accountability that enables them to move with both speed and confidence.

Please visit our website for the most current information.

executive.mit.edu/arr

FACULTY*

Paul Cheek

Paul McDonagh-Smith

*Please note, faculty may be subject to change.

TAKEAWAYS

At the end of this course, you will be able to:

- Reframe AI risk management as a driver of speed, trust, and competitive advantage
- Identify and assess risks across models, systems, legal frameworks, and organizational structures
- Distinguish between model-level vulnerabilities and system-level threats
- Design governance frameworks that align stakeholders, clarify accountability, and enable responsible deployment
- Navigate evolving regulatory environments, including global standards and liability considerations
- Build and implement layered risk mitigation strategies, including guardrails, monitoring, and escalation pathways
- Translate governance investments into measurable business value and strategic advantage
- Develop a board-ready AI Readiness and Governance Playbook tailored to your organization

WHO SHOULD ATTEND

This course is ideal for:

- Senior executives responsible for AI strategy, digital transformation, or enterprise risk
- Leaders moving from AI experimentation to structured, scalable deployment
- Innovation, operations, and strategy leaders evaluating AI opportunities and risks
- Legal, compliance, and governance professionals overseeing responsible AI use
- Board members and functional leaders in high-stakes industries such as healthcare, finance, and technology



CONTACT INFORMATION

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